



Checklist for the organization of an outreach activity

Before the initiative

Context analysis:

In the identified area are there:

- Situations of exploitation
- Concentrations of immigrant workers
- Harvesting campaigns
- Impromptu ghettos or camps

I know:

- What the major crops are
- Type of labour employed
- Fundamental elements of the contract of reference (rates of pay, working hours, classification)
- Labour recruitment locations
- Most represented ethnic groups
- Meeting places and places of worship

Organisation:

- Evaluation of economic resources
- Evaluation of time available
- Choice and production of gadgets
- Availability of internet access during the intervention
- Definition of the quantitative and qualitative objectives of the campaign
- Scheduling and timing of interventions
- Organisation of a closing conference

I have identified/contacted/informed/involved:

- At least two people dedicated to the campaign
- Cultural mediators
- Territorial union structures
- Contact for the workers who are permanently present in the territory
- Local institutions
- The forces of law and order



After the initiative

Evaluation of the result:

- The time chosen was right
- The place chosen was suitable
- I met a decent number of workers
- I gained their interest and trust
- In the following days, some of these went to the territorial union headquarters to investigate the acquired information or report a negation of their rights
- I collected data, information, images and useful testimonies to build a complete report of the situation to submit to the competent institutions and solicit their intervention
- I received positive feedback to posts on social media to publicise the initiative
- I was contacted by journalists wanting to learn more about the phenomenon
- I received requests from the territory (workers, delegates, local trade union leaders) for the replication of the initiative

Monitoring of the intervention:

- no. of workers who after the first contact turned to the union
- no. of new workers who signed up
- no. of reports of cases of exploitation

Relations with institutions:

- Establishing a permanent committee
- Transmission of report on the situations encountered and the data collected (no. of workers, pay rates, living conditions, exploitation)

Follow up:

- Monitoring of labour flows in the various geographical areas according to the harvesting phases (geo-referencing the places frequented by the workers encountered).